



my career. my life. my future.



Catherine House Inc.

WorkNext
job placement service



CATHERINE HOUSE WORKNEXT

CHRISTMAS . 2011

Michael Traill AM, Senator The Hon. Penny Wong, Madge McGuire and Julia Davison

OFFICIAL LAUNCH OF WORKNEXT JOB PLACEMENT SERVICE

The Official Launch of our new commercial arm took place on 29 September 2011 in the Committee Room of Adelaide Oval. The group of 81 prominent guests included representatives of the corporate sector, philanthropic institutions, small business, as well as individual investors, who were interested to hear about our new and highly innovative social business.

It was an historic, highly memorable day for Catherine House.

Catherine House was very privileged to have Senator The Hon. Penny Wong warmly, and very generously, host the event. Our guest speaker Michael Trail AM, Founding CE of Social Ventures Australia (SVA), shared his thoughts on the current social investment landscape and cutting-edge approaches to the effective development of social businesses, such as *WorkNext*. He also expressed his personal interest and keen support for our new business venture.

I would especially like to mention, and thank, our seven table hosts for helping to make the event such a great success, namely:

- David Burgess, Senior Private Client Advisor, Macquarie Private Wealth
- Elaine Golding, Director Momentum Organisational Solutions
- Allan Holmes, Chief Executive - Dept. for Environment and Natural Resources
- Kathryn House, Communications Manager - Gleneagles/ Monreith Aged Care Facility

- Mark Phelps, Partner Assurance - Ernst & Young
- Kathryn Presser, Chief Financial Officer - Beach Energy Ltd
- Stuart Price, Chief Executive Officer - Kelly & Co

Each table host gave real consideration about whom to invite and as a result we had a very interesting and eclectic group of guests that meant we had high levels of positive energy and lively discussion in the room. This then translated into our receiving expressions of interest for follow-up meetings with 52% of the guests.

EVENT SPONSOR – BEACH ENERGY LTD.

I would like to also especially thank our very generous and supportive Launch sponsor **Beach Energy Ltd** (Beach). Beach was proud to sponsor our program launch. The organisation employs 112 people, predominantly in Adelaide, including 32 women. They understand the importance of diversity in the workplace, and the immeasurable benefits that work provides to women who have endured homelessness.

Beach is a 50-year-old, Adelaide-based oil and gas company; it is an active and generous sponsor of a number of charities and community groups. Thank you again, **Beach Energy Ltd.** for your thoughtful and generous sponsorship of our event.

DVD – TAV PRODUCTIONS

Another delightful aspect to the day was the opportunity to view a very powerful and moving DVD that had been especially produced, by **tav Productions**, for the Launch. In



the DVD, we heard from five *WorkNext* job candidates who shared their stories, achievements and hopes for the future.

I sincerely thank Neil Smith and Elaine Golding for volunteering their ideas, time, resources and support, and a special thank you to Daniel Hook, who edited the footage and also composed the accompanying music.

POST – LAUNCH

During the weeks following the Launch, Julie Baikie, Business Development Coordinator and I have had the opportunity to meet with a range of the corporate guests who attended the event to discuss the *WorkNext* service in more detail. The feedback received has been very positive with Employer Partners from a range of business sectors confirming their interest in being listed on our no-obligation Employer Partner Register.

Employer Partners identified key points of difference that resonated with them in relation to what *WorkNext* has to offer. It was extremely encouraging to note that many of these points reinforce our original market research, for example:

- Values match between the organisation, the aims of *WorkNext* and the work of Catherine House
- Good fit with Corporate Social Responsibility strategies – a truly tangible and demonstrable CSR initiative
- Importance placed on finding right person, right fit first time – invaluable, a high return on business investment

- Time taken by the *WorkNext* team to truly get to know all aspects of the Employer Partner's business, particularly its operating imperatives and culture
- Variety of potential employee volunteer engagement initiatives across Catherine House
- Opportunity for involvement in a highly innovative program, taking smart risk for healthy corporate social responsibility benefit.

We expect to meet with most of those who expressed interest in a follow-up meeting prior to Christmas. I thank all prospective employer partners for their expressed interest, and excitement, about a potential partnership with Catherine House in this unique bold new initiative.

If you were not at the Launch and you would like more information on *WorkNext*, its intent, how it works and how it can benefit your company, please contact me personally by phone 8232 2282 or email me director@catherinehouse.org.au.

At the Launch we had a 'Call to Action' as we are currently seeking three positions for very well-prepared candidates. The three positions are: Dump-truck driver in the mining industry, civil engineer or draftsman in the construction industry and as a finance officer (accounts payable) in government. If you can help us with any of these roles I would be pleased to hear from you.

Madge McGuire
Director



"The most fantastic investment is when you can actually see change that is permanent and lasting - where people can move on from a period in their lives which is difficult, to one which is sustainable and rewarding. What I see with Catherine House is people who are serious about that change. The work of Catherine House doesn't just benefit each individual but it has an impact beyond them to their families, their friends and to our broader community.

"I think that, in Adelaide, what we can really show through this organisation and this social enterprise is a really innovative approach to intervening, a really innovative approach to changing people's lives and certainly one I'm very, very happy to support." **Senator The Hon. Penny Wong**

I sincerely thank the following guests who joined with staff, members of our Board and Trust to celebrate the Launch of our new business venture.

Name	Surname	Position	Organisation
Veronica	Asz		Tony Lawson Consulting
David	Basheer	Managing Director	Strathmore Hotel Group
Trina	Basheer	Director	Strathmore Hotel Group
Andrew	Boeyen	Chief Financial Officer	Bedford Industries
Angelique	Boileau	Managing Director	Boileau Business Solutions
Scott	Bryant	Managing Partner	Price Waterhouse Coopers
Assoc Prof Pat	Buckley	Dean: Research & Research Education	Division of Health Sciences, UniSA
Kylie	Christison	Financial Controller	Estates Development Co
Gary	Day	Director, Organisational Development and Learning, Workforce Division	
Colin	Dunsford	Chair SA	SA Health
Ashleigh	Falconer-Edwards		Ernst & Young
Janet	Finlay	Partner Tax	Ernst & Young
Mark	Geraghty	GM Sales, Marketing and Supply Chain	Elders Group
Kathy	Gramp		Tim Gramp Wines
Merrill	Gray	Managing Director	Syngas
Karen	Hagen	Manager, Homelessness Education & Training	Dept. Families & Communities, Homelessness Strategy
Alistair	Haigh	Chief Executive Officer	Haigh's Chocolates
Natalie	Hamood	Director HR	Dept. of Families & Communities
Peter	Hanlon	Group Executive, People and Transformation	Westpac Banking Corporation
Damien	Harby	General Counsel	ETSA Utilties
Booie	Hayward		
Liz	Hlipala	Deputy Executive Director, Workforce Division	SA Health
Nick	House	Managing Director	House Group of Companies
Ben	Hughes	Legal Manager	Santos Ltd
Lorraine	Johnston	Executive Manager, People & Culture	Minda Incorporated
Tom	Keenan	Manager, Grant Programs	Origin Foundation
Bob	Kennedy	Chairman	Beach Energy Ltd
Rachel	Kennett	Employment Services Manager	Beach Energy Ltd
Tony	Lawson	Director	Tony Lawson Consulting
John	Lewkowicz	Manager Human Resource Services, Human Resource Services Branch, Corporate Services Directorate	Dept. for Environment and Natural Resources
Nick	Linke	Partner	Fisher Jeffries Barristers & Solicitors
Christine	Locher	Acting Director HR	Attorney General's Department
Kerry	de Lorme	General Manager	James and Dianna Ramsey Foundation
Jan	McConchie	Director e-Government	Dept. for Transport, Energy & Infrastructure
Caroline	Miller	General Manager, Cancer Control	Cancer Council SA
Ray	Moore	Manager e-Government	Dept. for Transport, Energy & Infrastructure
Jamie	Morgan	Partner	Tilbrook Rasheed Chartered Accountants representing the Wood Foundation
Cathy	Oster	Legal & Corporate Counsel	Beach Energy Ltd
Graham	Paterson	Senior Manager Indigenous Engagement, Corporate Affairs & Sustainability	Westpac Banking Corporation
Nicole	Peterson	Partner	Kennedy and Co
Jane	Pickering	Chief Executive Officer	The Society of Saint Hilarion Aged Care Services
Judy	Potter	Consultant	
Clare	Raimondo	Partner	Kelly & Co Lawyers
Belinda	Redman	Head of Marketing and Business Development	Adelaide Fringe
Karen	Ross	HR Manager	Viterra Ltd
Sam	Saunders	Senior Investment Adviser	Macquarie Private Wealth
Richard	Sims	General Manager – Operations	Robern Menz Pty Ltd
Neil J	Smith	Managing Director	tav Productions Pty Ltd
John	Stock	Chairman	Morialta Charitable Trust Inc.
Rachel	Sullivan	Senior Manager	Price Waterhouse Coopers
Carol	Sutherland	Division Director: Services	Division of Business, University of South Australia
Keith	Thomas	Chief Executive Officer	Port Adelaide Football Club
Nicole	Underwood	Managing Director	Nicole Underwood Pty Ltd
Elouise	Van Genderen	Commercial Manager	Commonwealth Bank Australia
Steve	Vicino	Manager, Youth Projects	Dept. Families & Communities, Homelessness Strategy