



Positioning a New Future...

my career. my life. my future.



Catherine House Inc.

WorkNext
job placement service

SOCIAL INNOVATION AND SOCIAL BUSINESS

WorkNext Job Placement Service is a highly innovative social business initiative designed to assist employers find high-quality, appropriately-skilled staff. It seeks to partner with value-driven companies interested in credible social investment for a social purpose.

The new venture is entrepreneurial in nature. At the same time, the model is underpinned by extensive stakeholder research, and the success of the existing Catherine House job placement approach.

The marketplace is ready for a meaningful social partnership with a not-for-profit organisation set to trade in an exciting new commercial activity, where together they can assist a woman, and her family, 'position for a new future'.

WorkNext welcomes contact from potential corporate employer partners, venture philanthropists, business and impact investors interested in creating real social value in our community.

POINT OF DIFFERENCE

In-depth relationship

- Heightened connectivity between employer partners and candidates

Long-lasting careers

Intimate knowledge of candidate

- Extensive candidate training investment and on-going coaching

Right fit first time

Positive corporate and social outcomes

- Exceptional corporate social responsibility opportunity

High-impact social outcomes

Reverse Investment Community Building Strategy

- Genuine involvement in changing lives for the better

Be an agent of happiness

THE MODEL

The **WorkNext** model is unique. There are other job placement approaches in the marketplace, however they tend not to apply the intensive, highly-targeted approach needed to build personal 'resilience', as well as embedded employability skills and industry expertise. Development of 'internal resilience' is vital to successful long-term job placement.

WorkNext job candidates are identified from a highly motivated, and appropriately qualified, pool of clients who have completed our customised and comprehensive Trainee Program.

The key elements of the Trainee Program are:

- Stage 1 – Job Preparation
- Stage 2 – Job Foundation Skills
- Stage 3 – Job Readiness and Placement
- Stage 4 – Job Management (3 months)

Job candidates are seeking careers across all industry sectors, including non-traditional female work settings.

EMPLOYER PARTNERS

Catherine House enjoys real and mutually beneficial partnerships with a range of corporate bodies and small businesses; partnerships based on trust, transparency, professionalism and sound business principles. At all times, it seeks to deliver strong, positive and measurable outcomes for all stakeholders.

A no-obligation **WorkNext** initial inquiry will involve:

- Meeting to discuss model, and employer interest and needs
- Should employer want to proceed, company name placed on 'Employer Partner Register'
- Employer partner and/or **WorkNext** can then contact when/if a suitable vacancy arises
- If suitable vacancy arises, **WorkNext** candidate applies and is subsequently interviewed
- If **WorkNext** candidate is successful, then a fee-for-service based on percentage of annual salary, with a minimum fee of \$6,000 +GST (pro-rata), will apply.



a career is my goal, getting ahead and moving forward in my life...

my big drive is to provide great role modelling for my children...

I have worked so hard on the training program... now I am ready to fly!

SOCIAL INVESTMENT

The **WorkNext** social business is currently seeking Investor Partners for the initial three-year seed-fund phase - \$550,000 - after which it will be self-funding.

As of September 2011, *The Westpac Foundation* has invested \$150,000 and *The Wood Foundation* \$50,000. Catherine House is very grateful to both philanthropic institutions for so strongly backing our exciting, bold new initiative.

In May 2010, Social Ventures Australia (SVA) conducted a pro-bono **WorkNext** Social Return on Investment (SROI) analysis, to determine the social return on each dollar invested in the business. The final SROI report indicated that every dollar invested would realise an \$8.31c social return to our community – an amazing return!

If you would like to join with us and 'position a new future' for a woman and her family, at the same time help create a stronger, better community, please contact us.

BUSINESS APPROACH

Catherine House Inc. is a not-for-profit organisation that employs keen business principles, and discipline, in every aspect of its operation. It has a highly-skilled Board whose members bring important business acumen and expertise that add great value to the work of the organisation. Board members are:

- **Julia Davison (Chairperson):** Chair, Chief Executive Officer GoodStart Childcare Ltd.
- **Phil Tregenza (Deputy Chairperson):** General Manager Property Eldercare Inc.
- **Mark Phelps:** Partner, Ernst & Young
- **Jane Kittel:** Managing Director BankSA
- **Stuart Price:** Chief Executive Officer Kelly & Co. Lawyers
- **Catherine Clark rsj OAM:** Chairperson, SA Commission for Catholic Schools
- **Mary Symonds rsm:** Lawyer Catholic Education Office
- **Madge McGuire (Executive Officer):** Director Catherine House Inc.



Catherine House Inc.

PO Box 6031 Halifax Street Adelaide SA 5000

t. 08 8232 2282

f. 08 8223 7548

e. reception@catherinehouse.org.au

www.catherinehouse.org.au

